

FOR IMMEDIATE RELEASE

Contact: Carol Kaye
Kayos Productions, Inc.
212.366.9970



THIS IS A SHAKEDOWN! RELEASES FIRST VIDEO “CIRCLES”

New York, NY—On May 5, Cleveland-bred electro-rockers **THIS IS A SHAKEDOWN!** will release their debut studio album *Love Kills* on **Reversed Image Unlimited**. They recently released a music video for their first single “Circles.”

At first glance of “Circles,” one might notice that the band is surrounded by the glow of laptops. The video was recorded via **Apple Mac Book’s Photo Booth** - the same program most users utilize to dilapidate their face for their MySpace page. This has created a whole new kind of artistic expression, courtesy of **THIS IS A SHAKEDOWN!**

Filmed at **Ante Up Audio** in Cleveland, it took 21 borrowed **Mac Books** to create this masterpiece, which was directed and edited by **Bryan Porter** of **Enigma Digital Media**. The result is nothing short of stunning. However, due to the intense strobe effects, this video would unlikely be played on television (it comes with a warning for those with epilepsy or vertigo).

With its sonic visuals, fast pace, and vibrant use of color, “Circles” is the perfect eclectic, creative complement to **THIS IS A SHAKEDOWN!**'s unique music.

Check out the video at <http://www.myspace.com/thisisashakedown> or http://www.youtube.com/watch?v=6GCGuP_EIww

Reversed Image Unlimited LLC is a non-traditional, highly innovative record label featuring indie, electronic, rock and pop artists. Keep an eye out for new releases from **THIS IS A SHAKEDOWN!**, **Chuck Mosley** (formerly of Faith No More), **Adam Heart**, **Ghost Town Trio** and more.

For more information, regarding this and other Reversed Image Unlimited releases, please contact Carol Kaye at Carol@Kayosproductions.com.

#

Carol Kaye
Kayos Productions Inc.
928 Broadway -Suite 405
New York, NY 10010
ph. 212-366-9970
fx. 212- 366-9978
AIM - kayosprod1
www.kayosproductions.com